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Professor Emeritus, Global Studies
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Jack Lule

Areas of Specialization

cultural and critical studies of news; globalization and media; international communication; media studies; online journalism; interpretive research methods; news and terrorism; media, sports & society

Education

University of Georgia, Ph.D., Mass Communication, 1987
Dissertation: *News as Myth: A Hermeneutic Approach to U.S. News of the Soviet Union*; certificate in Global Policy Studies

Temple University, Master of Journalism, Philadelphia, 1980

State University of New York at Binghamton, B.A., Sociology, 1976

Academic & Professional Experience

2025-present, Emeritus Professor, Journalism and Communication, Lehigh University

2016-2024, Iacocca Professor, Journalism and Communication, Lehigh University

2011-2020, Department Chair, Journalism & Communication, second appointment, (first appointment, 1994-2002)

1996-2014, Director, Globalization and Social Change Initiative: coordinate and support research activities across four colleges; seek partnerships with international universities and centers; expand NGO relationship between Lehigh and the United Nations; create and maintain Global Studies major and minor; link to Area Studies programs

2006-2014, Director and Professor, Global Studies major.

1999-present, Professor, Journalism & Communication: teach courses in international communication; reporting; online journalism; writing for new media; media ethics and law; media, sports and society; newswriting; supervise honors theses and college scholar projects

1994-2002, Department Chair, Journalism & Communication

1993-1999, Associate Professor, journalism: teach courses in international communication; proseminar in media issues; media ethics and law; children and television; newswriting; advanced reporting; media, sports and society; sportswriting; online journalism

1990-1993, Assistant Professor, journalism: teach courses in international communication; proseminar in media issues and theory; media ethics and law; advanced reporting; media, sports and society; sportswriting

University of Tulsa: 1987-1990

Assistant Professor, communication: teach courses in mass communication and society, analysis of media, media and popular culture, media law, news reporting and writing

University of Georgia: 1984-1987

graduate assistant, journalism: teach courses in news writing and reporting

The Philadelphia Inquirer: 1979-1984

contributing writer: create, research and write stories for newspaper and Sunday magazine on local, national and international topics

Books

Globalization and Media: Global Village of Babel, 4th edition, revised and updated. Lanham, MD: Rowman & Littlefield, 2021. (previous editions 2011, 2015, 2018)

The book argues for the central role of media in understanding globalization. Indeed, the book shows that globalization could not have occurred without media. From earliest times, humans have used media to explore, settle, and globalize their world.

Decades ago, Marshall McLuhan prophesied that media technology would transform the world into a “global village.” Slowly, fitfully, his vision is being fulfilled. The global village, however, is not the blissful utopia that McLuhan predicted. Nor, in a more modern formulation, is the world flat, with playing fields leveled and opportunities for all. Instead, the book argues, globalization and media are combining

to create a divided world of gated communities and ghettos, borders and boundaries, suffering and surfeit, beauty and decay – a global village of Babel.

Understanding Media and Culture: An Introduction to Mass Communication, 3rd edition, revised and updated. New York: Flatworld Publishers, 2022. (previous editions 2012, 2018)

Years ago, greatly bothered by the obscene price of introductory mass communication textbooks, I decided to undertake an undergraduate text for Flatworld Publishing, which is committed to providing free and low-cost online alternatives for college texts. The book covers each of the traditional media, from print through digital. I strived to provide students a compelling, historical narrative sketching the ongoing evolution of media technology and how that technology shapes and is shaped by culture. In 2013, the book was translated into Vietnamese.

Daily News, Eternal Stories: The Mythological Role of Journalism, New York: Guilford Press, 2001.

The book uses case studies of *The New York Times* to explore the mythic role of news in social life. The book has attracted strong scholarly and national attention. It won the Lewis Mumford Award for Research from the Media Ecology Association, New York, NY, in June 2002. It was also a finalist for the Frank Luther Mott/Kappa Tau Alpha Research Award for the best book in journalism and mass communication research published in 2001.

The book has also been the subject of review and commentary on National Public Radio's "All Things Considered," Columbia Journalism Review, Harvard's Nieman Reports, and other national journals. Its theme was the subject of a special issue of our flagship journal, *Journalism and Mass Communication Quarterly*, for which I served as guest editor. It continues to be the basis for undergraduate and graduate research and cited in journalism & communication literature. In 2013, the book was translated into Chinese.

Chapters in Scholarly Books

"Afterword: Bread, Circuses, and Desolation Row," invited chapter for *The Circus Is in Town: Sport, Celebrity, and Spectacle*, eds. Joel Nathan Rosen and Lisa D. Alexander, (Jackson, MS: University Press of Mississippi, 2021), pp. 278-282.

"Global Concern: Media Industry," invited chapter for *The Oxford Handbook of Global Studies*, eds. Mark Juergensmeyer, Saskia Sassen, and Manfred Steger, (New York: Oxford University Press, 2019), pp. 579-96.

"Afterword: The Wide Worlds of the Sport Text," invited chapter to *More than Cricket and Football: International Sport and the Challenge of Celebrity*, eds. Joel Nathan Rosen and Maureen Smith, (Jackson, MS: University Press of Mississippi, 2016), pp. 297-304.

“The Global Imaginary in Mumford and McLuhan,” invited chapter for *Ethical Issues in Intercultural News*, eds. Bo Shan and Clifford Christians, (New York: Peter Lang, 2015), pp. 321-36.

“Globalization and Media,” invited entry for *The Encyclopedia of Public Administration and Public Policy 3rd ed.*, eds. Domonic Bearfield and Melvin Dubnick, (New York: Taylor & Francis, 2015), 1566-72.

“Globalization and Media: Creating the Global Village,” invited chapter for *The SAGE Handbook of Globalization*, eds. Manfred Steger, Paul Battersby and Joseph Siracusa, (Thousand Oaks, CA: Sage Publications, 2014), pp. 363-78.

“The Political Use of Victims,” invited chapter for *Propaganda*, v. 2, eds. Paul Baines and Nicholas J. O’Shaughnessy, (Thousand Oaks, CA: Sage Publications, 2012), pp. 243-63.

“Afterword: Sports and the Iron Fist of Myth,” invited chapter to *Fame to Infamy: Race, Sport, and the Fall from Grace*, eds. Joel Nathan Rosen and David C. Ogden, (Jackson, MS: University Press of Mississippi, 2010), pp. 214-33.

“Afterword: The Globalization of Vilification; The Localization of Redemption,” invited chapter to *Reconstructing Fame: Sport, Race, and Evolving Reputations*, eds. Joel Nathan Rosen and David C. Ogden, (Jackson, MS: University Press of Mississippi, 2008), pp. 127-32.

“News and Myth,” an entry in the *International Encyclopedia of Communication*, Vol. 7, ed., Wolfgang Donsbach (Oxford, UK, and Malden, MA, 2008), pp. 3254-56.

“News as Myth: Daily News and Eternal Stories,” a chapter in *Media Anthropology*, eds. Mihai Coman and Eric Rothenbuhler (Beverly Hills, CA: Sage Publications, 2005), pp. 101-110.

“The CNN Effect,” an entry in the *Encyclopedia of International Relations and Global Politics*, ed., Martin Griffiths (New York: Routledge, 2005), pp. 93-101.

“Metaphors of War: News Reporting and the 2003 Iraq War,” a chapter in *Global Media Go to War*, ed., Ralph Berenger (Spokane, WA: Marquette Books, 2004), pp. 95-106.

“Waters of Death in Central America: News Values and Myth,” a chapter in *International Communication: Concepts and Cases*, eds., Kwadwo Anokwa, Carolyn A. Lin & Michael B. Salwen (Belmont, CA: Wadsworth Thomson, 2003), pp. 91-09.

“The Rape of Mike Tyson: Race, the Press and Symbolic Types,” a chapter in *Structured Inequality in the United States: Discussions on the Continuing Significance of Race, Ethnicity, and Gender*, eds., Adalberto Aguirre and David V.

Baker (Upper Saddle River, NJ: Prentice-Hall, 2000), pp. 545-564.

also printed as a chapter in *Social Meanings of News: A Text-Reader*, ed. Daniel A. Berkowitz (Beverly Hills, CA: Sage, 1997), pp. 376-95.

“Terrorist Use of the News Media; News Media Use of Terrorists,” a chapter in *Media Ethics: Issues and Cases* 4th ed., eds. Lee Wilkins and Philip Patterson (Dubuque, Iowa: Wm. C. Brown Publishers, 2000). [also 1991; 1994; 1998], pp. 182-84.

“Joe Eszterhas,” a chapter in the *Dictionary of Literary Biography: American Literary Journalists, 1945-1995*, ed. Arthur J. Kaul (Detroit, MI: Gale Research and Brucoli Clark Layman, 1997), pp. 78-85.

“News Strategies and the Death of Huey Newton,” a chapter in *The Path Ahead: Readings in Death and Dying*, eds. Lynne DeSpelder & Albert Lee Strickland (Mountain View, CA: Mayfield Publishing, 1995), pp. 33-40.

“Joe Eszterhas,” a chapter in *A Sourcebook of American Literary Journalism: Representative Writers in an Emerging Genre*, ed. Thomas Connery (Westport, Connecticut: Greenwood Press, 1992), pp. 307-15.

“Sacrifice and the Body on the Tarmac: Symbolic Significance of U.S. News about a Terrorist Victim,” a chapter in *In the Camera's Eye: News Coverage of Terrorist Events*, eds. Yonah Alexander and Robert Picard (New York: Brassey-Macmillan, 1991), pp. 30-45.

“The Myth of My Widow: A Dramatistic Analysis of News Portrayals of a Terrorist Victim,” a chapter in *Media Coverage of Terrorism: Methods of Diffusion*, eds. A. Odasuo Alali and Kenoye Kelvin Eke (Beverly Hills: SAGE, 1991), pp. 86-111.

“News Values of Three Worlds,” a chapter in *Handbook for Third World Journalists*, ed. Al Hester (Athens, Georgia & Tunis, Tunisia: Center for International Mass Communication Training and Research, 1985), pp. 13-30.

Journal Publications (Refereed and Invited)

“Place as Scene: News, Drama and the Southern Border: A Commentary,” *Journalism & Mass Communication Monographs*, 21:2, 160-164 (Summer 2019).

“News Language and Framing: Return of the Repressed in Media Studies,” invited essay for *Journalism and Mass Communication Quarterly*, 96:17-19 (Spring 2019).

“To Kill a Journalist: How to Stop the Ultimate Form of Censorship,” *Media Ethics*,

22:1, 18-24 (Fall 2009).

“Creating the Global Studies Curriculum: A Space for the Local?” *Global-E Journal* (July 2009). <http://global-ejournal.org>

“‘Reprehensible’: Editorial Cartoons and Polarized Politics,” *Media Ethics*, 18:1, 9, 39 (Fall 2006).

“Disasters and the News Media,” *International Journal of Media and Cultural Politics*, 2:3 348-53 (2006).

“Corporate Responsibility and ‘Them Damn Pictures’: The Future of Editorial Cartoons,” *Media Ethics*, 17:2, 3,14 (Spring 2006). Reprinted in *Utne*, September-October 2006, pp. 44-45.

“War and Its Metaphors: News Language and the Prelude to War in Iraq, 2003,” *Journalism Studies* 5:179-90 (Spring 2004).

“Myth and Terror on the Editorial Page: *The New York Times* Responds to September 11, 2001,” *Journalism and Mass Communication Quarterly*, 79:275-93 (Summer 2002); lead article for special issue devoted to Mythology in Journalism.

“Teaching News Values for New Media,” *Media Ethics*, 10:9, 25-26 (Spring 1999).

“News Values and the Oppressed: U.S. News and the Brazilian Street Children,” *The Howard Journal of Communication*, 9:169-85 (Fall 1998).

“News Values in a New World: A Burkean Analysis of *The New York Times* in Haiti, 1994-96,” *Journal of Communication Inquiry*, 21:3-26 (Spring 1997).

“I.F. Stone: The Practice of Reporting,” *Journalism Quarterly*, 72:499-510 (Autumn 1995).

“Enduring Image of War,” *Journal of Popular Culture*, (Summer 1995), 29:199-212.

“The Rape of Mike Tyson: Race, the Press and Symbolic Types,” *Critical Studies in Mass Communication*, 12:176-95 (June 1995).

“News Strategies and the Death of Huey Newton,” *Journalism Quarterly*, 70:287-99 (Summer 1993).

“Radical Rules: I.F. Stone's Ethical Perspective,” *Journal of Mass Media Ethics*, 8:88-102 (Spring 1993).

nominated for the 1994 Communication Policy Research Award, The Donald McGannon Communication Research Center, Fordham University.

“Murder and Myth: *New York Times* Coverage of the TWA Hijacking Victim,” *Journalism Quarterly*, 70: 26-39 (Spring 1993).

“Journalism and Criticism: The *Philadelphia Inquirer* Norplant Editorial,” *Critical Studies in Mass Communication*, 9:91-109 (March 1992).

“News Language and the Study of International Reporting,” *Journalism Educator*, 46:58-64 (Winter 1992).

“The Contributions of I.F. Stone: 'Master of the Bright Thunderbolt,’” *Mass Comm Review*, 18:40-55 (1991).

“Roots of the Race: Sputnik and the Language of U.S. News,” *Journalism Quarterly*, 68:76-86 (Spring 1991).

“Telling the Story of Story: Journalism History and Narrative Theory,” *American Journalism*, 8:258-73 (Fall 1990).

“The Political Use of Victims: The Shaping of the Challenger Disaster,” *Political Communication and Persuasion*, 7:115-28, (1990).

“Media Studies Approach to Communications Law,” *Journalism Educator*, 45:53-57 (Summer 1990).

“Victimage in News of the KAL Flight 007 Shooting,” *Journalism Quarterly*, 66:615-620, 778 (Fall 1989).

“The Myth of My Widow: A Dramatistic Analysis of News Portrayals of a Terrorist Victim,” *Political Communication and Persuasion*, 5:101-120 (1988). [ERIC: ED 312 697]

requested and reprinted as paper no. 8, Terrorism and the News Media Research Project, Boston, Emerson College, 1988.

requested, reprinted and distributed as monograph by the Gannett Foundation and the Association for Education in Journalism and Mass Communication, 1988.

“Myth, Method and International News,” *International Communication Bulletin*, 22:18-25 (Fall 1987). [ERIC: ED 282 240]

requested and reprinted by *Ecquid Novi: Journal for Journalism in South Africa*, 9:81-102 (1988).

Book Reviews

Review of Juliette Storr, *Journalism in Small Places: Making Caribbean News Relevant, Comprehensive, and Independent* in *Journal of Communication* 67:4, E4-E6 (August 2017).

Review of Jill A. Edy, *Troubled Pasts: News and the Collective Memory of Social Unrest*, in *Journalism and Mass Communication Quarterly*, 84:201-03 (Spring 2007).

Review of Garry B. Trudeau, *The Long Road Home* in *Visual Communication Quarterly*, 13:116-19 (Spring 2006).

Review of Karen S. Johnson-Cartee, *News Narratives and News Framing: Constructing Political Reality* in *Journalism & Mass Communication Quarterly* 82:468-69 (Summer 2005).

Review of David Altheide, *Creating Fear: News and the Construction of Crisis* in *Journalism & Mass Communication Quarterly* 81:443-44 (Summer 2004).

Review of Simon J. Bronner, ed., *Lafcadio Hearn's America: Ethnographic Sketches and Editorials* in *Journalism History* 29:43 (Spring 2003).

Review of Kevin G. Barnhurst and John Nerone, *The Form of News: A History* in *Journalism Studies* 3:154-55 (February 2002).

Review of Steven Best and Douglas Kellner, *The Postmodern Adventure: Science, Technology, and Cultural Studies at the Third Millennium* in *Journalism & Mass Communication Quarterly* 78:865-66 (Winter 2001).

Review of Matthew Lasar, *Pacifica Radio: The Rise of an Alternative Network* in The Journal of American History (September 2000), pp. 755-56.

Review of James Lull and Stephen Hinerman, *Media Scandals: Morality and Desire in the Popular Culture Marketplace* in *Journalism Studies* 1:172-73 (February 2000).

Review of James S. Ettema and Theodore L. Glasser, *Custodians of Conscience: Investigative Journalism and Public Virtue* in *Journalism Quarterly* 75:662-63 (Autumn 1998).

Review of Hanno Hardt and Bonnie Brennen, eds., *Newsworkers: Toward a History of the Rank and File*, in *American Journalism*, 13:91-92 (Winter 1996).

Review of Cees J. Hamelink, *The Politics of World Communication*, in *Journalism Quarterly*, 72:746 (Autumn 1995).

Review of Frederick S. Voss, *Reporting the War: The Journalistic Coverage of World*

War II, in *Journalism Quarterly*, 72:250-51 (Spring 1995).

Review of Robert Cottrell, *Izzy: A Biography of I.F. Stone*, in *American Journalism*, 11:808 (Winter 1994).

Review of Rob Anderson, Robert Dardenne and George M. Killenberg, *The Conversation of Journalism: Communication, Community, and the News*, in *American Journalism*, 11:366 (Fall 1994).

Review of Ronald Edsforth and Larry Bennett, eds., *Popular Culture and Political Change in Modern America*, in *American Journalism*, 9:184-86 (Winter 1992).

Review of Eric Homberger, *John Reed*, in *American Journalism*, 9:190-92 (Winter 1992).

Review of John C. Merrill, *The Dialectic in Journalism: Toward a Responsible Use of Press Freedom*, in *American Journalism*, 7:136-38 (Spring 1990).

Review of James W. Carey, ed., *Media, Myth, and Narrative*, in *American Journalism*, 6:263-64 (Fall 1989).

Review of Paul Heyer, *Communications and History*, in *American Journalism*, 6:204-05 (Summer 1989).

Review of Charles Press and Kenneth VerBurg, *American Politicians and Journalists*, in *Journalism Quarterly*, 65:1031-32 (Winter 1988).

Writing and Presentations (non-refereed)

“Lehigh Valley Discourse”: Interviews with Lehigh Valley political figures, WDIY-local NPR outlet, 2014-21

“Arch Street Podcast: Global Studies,” the Arch Street Press, Philadelphia, PA, February 2015.

“Social Media Keeping Haiti in the News,” *Philadelphia Inquirer*, p. A30. February 21, 2010.

“The Shame of World AIDS Day,” *Communication Currents*, the National Communication Association online newsletter, November/December 2007.

[reprinted in *The Morning Call*, Allentown, PA, November 30, 2007, p. A15.]

“Media and the American Mind.” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 24:5, 462 (December 2007).

“The Public Broadcasting Act of 1967: Forty Years Later.” An Introduction to

Critical Forum, *Critical Studies in Media Communication*, 24:4, 357 (October 2007).

“The Wages of Cynicism: Jon Stewart Tried for Heresy at NCA San Antonio Convention,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 24:3, 262 (August 2007).

“Remembering Jim Carey” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 24:2, 169 (June 2007).

“Students of Generation G are Globally Involved,” *The Morning Call*, Allentown, PA, April 9, 2007, p. A7.

“On Doonesbury,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 24:1, 77 (March 2007).

“Coming to See Chomsky,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 23:5, 445 (December 2006).

“(New) Media Studies,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 23:4, 339 (October 2006).

“Scholarship on Scholarship: Histories of Journalism and Communication,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 23:3, 252-53 (August 2006).

“They Shoot Journalists, Don’t They?” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 23:2, 170 (June 2006).

“Hurricane Katrina: Critical Studies Close to Home,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 23:1, 77 (March 2006).

[documentary] NY1 News, New York, and Be Rain Productions, February 2006, Interviewed and filmed about my book, *Daily News, Eternal Stories: The Mythological Role of Journalism* as part of a documentary film about the nature of news in modern America

“Remembering John Lennon,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 22:450 (December 2005).

“CNN at 25,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 22:339 (October 2005).

“AIDS and the News Media: 1980-2005,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 22:256-57 (August 2005).

“Media and Politics: The 2004 Election,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 22:170 (June 2005).

“MTV: Past, Present and Future,” An Introduction to Critical Forum, *Critical Studies in Media Communication*, 22:82 (March 2005).

“Kidnappings and the Media: An Epidemic of Child Abductions?” *The Chronicle of Higher Education*, September 13, 2002, p. B4.

“Portraits of Grief: The Democratization of Death,” *The Chronicle of Higher Education*, February 1, 2002, pp. B4-5.

[broadcast] National Public Radio, “On the Media,” May 24, 2001, 30-minute reading and interview on my book, *Daily News, Eternal Stories: The Mythological Role of Journalism*

“Digital Politics: Click and Learn on the White House Web Site,” *The Chronicle of Higher Education*, May 18, 2001, p. B13.

“Inauguration’s Mythological Role Needs to be Respected by Networks,” *The Morning Call*, Allentown, PA, January 19, 2001, p. A23.

“A Lehigh Valley ‘Advocacy Center’ Would Help Youngest Crime Victims,” *The Morning Call*, Allentown, PA, December 20, 2000, p. A23.

“The Power and Pitfalls of Journalism in the Hypertext Era,” *The Chronicle of Higher Education*, August 7, 1998, pp. B7-8.

“World AIDS Day Challenge Is to Combat Continued Ignorance,” *The Morning Call*, Allentown, PA, December 1, 1995, p. A19.

“Media Need to Do Better Job Covering Massacre of Innocents,” *The Morning Call*, Allentown, PA, October 27, 1995, p. A19.

“Repression of Campus Press Was Rampant Throughout State,” *The Morning Call*, Allentown, PA, May 19, 1994, p. A23.

“Prime-Time Misery: Exploiting the Children,” *The Morning Call*, Allentown, PA, May 6, 1993, p. A19.

[reprinted in *Chicago Tribune, Atlanta Constitution, Baltimore Sun, Cleveland Plain Dealer, Charlotte Observer, Fort Wayne Journal Gazette, Atlantic City Press, Greenfield Recorder, Auburn Citizen,*

Las Vegas Review Journal, Qualitative Studies Division Newsletter, Lehigh Alumni Bulletin.]

“Qualitative Studies: Community and Criticism,” *Qualitative Studies Division Newsletter*, Fall 1992, p. 1.

“Jordan Passes on Politics,” *Philadelphia Inquirer*, June 23, 1992, p. A17.
[reprinted by *LehighWeek*, Summer 1992, p. 11].

“The New Olympic Order,” *San Francisco Chronicle*, February 15, 1992, p. A13.

“Media Must Rethink News Value of Everyday Housing Struggles,” *The Morning Call*, Allentown, PA, Oct. 9, 1991, p. A15.

“The *Utne Reader*: Digest of the Alternative Press,” *Qualitative Studies Division Newsletter*, Summer 1990, p. 3.

“I.F. Stone: Professional Excellence in Raising Hell,” *Qualitative Studies Division Newsletter*, Summer 1989, p. 3.

Academic Awards

Fulbright Specialist in Journalism, 2017-present

Iacocca Professor, Lehigh University, 2016-present

Faculty Mentor Award, Peer Mentor Program, for “commitment to educating all students,” Lehigh University, April 2016.

Faculty Scholar Award, Phi Beta Delta Honor Society for International Scholars, Beta Pi Chapter, Lehigh University, October 2008

University of Georgia Distinguished Alumni Scholar Award, Henry W. Grady College of Journalism and Mass Communication, April 2007.

Joseph B. McFadden Distinguished Professor of Journalism, Lehigh University, 2003-2010

Deming Lewis Faculty Award, Lehigh Alumni 10-Year Reunion, 2004-05

Faculty Fellow of the Lehigh Lab, Library and Technology Services, Lehigh University, 2002-04

Lewis Mumford Award for Research, for *Daily News, Eternal Stories: The Mythological Role of Journalism*, from the Media Ecology Association, New York, NY, June 2002.

Donald B. and Dorothy L. Stabler Foundation Award for Excellence in Teaching, Lehigh University, May 1997, \$5,000

James E. Murphy Award, top faculty research paper, Qualitative Studies Division, the

Association for Education in Journalism and Mass Communication national convention, Anaheim, California, August 1996, \$275

James E. Murphy Award, top faculty research paper, Qualitative Studies Division, the Association for Education in Journalism and Mass Communication national convention, Atlanta, Georgia, August 1994, \$275

Lehigh University Award for Distinguished Teaching, May 1993, \$1,000

Finalist, Donald B. and Dorothy L. Stabler Foundation Award for Excellence in Teaching, Lehigh University, May 1993

Faculty Mentor, Lehigh University Learning & Leadership Celebration, November 1992

Finalist, Professor of the Year, College of Arts and Science, University of Tulsa, 1989

James E. Murphy Award, top faculty research paper, Qualitative Studies Division, the Association for Education in Journalism and Mass Communication national convention, Portland, Oregon, August 1988, \$275

James W. Markham Award, top student research paper, International Division, the Association for Education in Journalism and Mass Communication national convention, San Antonio, 1987, \$175

Academic Honors

Phi Beta Delta, Lehigh University
Phi Gamma Kappa, The University of Tulsa
Kappa Tau Alpha, The University of Georgia
Phi Kappa Phi, The University of Georgia
Phi Delta Gamma, Temple University

Grants

Core Competency Grant, Lehigh University, \$1,000. "Gaining Competence and Building Community Through Digital Storytelling." With James Young, Library and Technology, Services, Lehigh University, November 14, 2011.

The New York Times Company Foundation, \$15,000, 2004-06. Renewal of grant for minority outreach to promote online journalism at local middle schools.

The New York Times Company Foundation, \$25,000, 2002-04. Renewal of grant for minority outreach to promote online journalism at local middle schools.

The New York Times Company Foundation, \$30,000, 2000-02. For minority outreach to promote online journalism at local middle schools.

The Bethlehem Area Education Foundation, \$2,600, Fall 2001-Spring 2002. To extend minority outreach program for online journalism at local middle schools.

Ventures Research Grant, Lehigh University, \$1,250, Summer 2001. To help coordinate web component of class on online health communication.

Faculty Research Grant, Lehigh University, \$1,455, Fall 1999. For travel to archival collections to study letters of Theodore Roosevelt and early 20th Century journalists

Ventures Research Grant, Lehigh University, \$5,000, Summer 1999. To coordinate pilot study to bring The New York Times College Readership Program to Lehigh, Fall 2000.

Class of 1968 Junior Faculty Fellowship, College of Arts and Science, Lehigh University, \$2,000, Summer 1991. For study of symbolic aspects in U.S. news of terrorism.

National Endowment for the Humanities and Oklahoma Foundation for the Humanities, \$500, Summer 1990. For study of the relationship between daily news and traditional rituals of victimage.

The University of Tulsa, matching grant, \$500, Summer 1990. For study of the relationship between daily news and traditional rituals of victimage.

The University of Tulsa, \$2,750, Summer 1989. For analysis of dramatic enactments of victimage in the news.

The University of Tulsa, \$1,500, Summer 1987. For adaptation of philosophical methods to study of U.S. news.

The University of Georgia, \$3,500, 1984-85. To research and write book chapter on international news values.

Editorial Activities

Editorial Board, *Journalism & Mass Communication Quarterly*, 1994-present
review 12-15 manuscripts annually, work with authors for publication

Editorial Board, *Journalism & Mass Communication Monographs*, 2015-present

Editorial Board, *Critical Studies in Media Communication*, 2006-present; former
Associate Editor, 2004-2008

Editorial Board, *Journal of Media Studies*, Institute of Communication Studies, University of Punjab, Pakistan, 2010-20

Editorial Board, *Global Media and Communication*, London School of Economics and Political Science, 2011-19

Editorial Board, *Journalism and Discourse Studies*, United Kingdom, 2013-18.

Editorial Board, *Journal of Computer Games and Communication*, 2014-18

Editorial Board, *Journal of Quantitative Analysis in Communication*, 2014-18

Scholarly Presentations (Refereed/Invited)

“Artificial Intelligence and Journalism,” co-author with Craig Gordon, proceedings published by the 5th World Journalism Education Congress, Paris, July 2019.

“Digital Media and Democracy,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, St. Louis, MO, August 2011.

“Global Imaginary as Global Village: McLuhan and Mumford Reconsidered,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Denver, CO, August 2010.

“New Media, Islam, and the Right to Dissent,” a paper presented to the international conference of the International Association of Mass Communication Researchers, Braga, Portugal, July 2010.

“Race, Globalization and Sport,” an invited presentation to the Cooperstown Symposium on Baseball and American Culture, Baseball Hall of Fame, Cooperstown, NY, June 2010.

“Contesting the Public Sphere in Muslim Society: New Media in Malaysia,” a paper presented to the international conference of the International Communication Association, Singapore, May 2010.

“Theory in Journalism & Mass Communication: Media Studies,” an invited paper to the national convention of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 2008.

“Globalization and the University,” a paper presented to the international conference of Global Studies, Chicago, IL, July 2008.

“The Turn to Global Studies,” a paper presented to the international conference of the Global Studies Association, New York, NY, May 2008.

“War and Its Metaphors: News Language and the Prelude to War in Iraq, 2003,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Kansas City, Missouri, August 2003.

“News, Myth and Social Order: The Myth of the Flood in The New York Times,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, New Orleans, LA, August 1999.

“Myth, News and Sport: Mark McGwire as Mythic Hero,” a paper presented to the International Communication Association annual conference, San Francisco, CA, May 1999.

“Brokaw on the Holodeck: The Future of the News Story in Cyberspace,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Baltimore, MD, August 1998.

“News, Myth and Society: Mother Teresa as Exemplary Model,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Chicago, IL, August 1997.

“News Values, News Strategies: The New York Times in Haiti, 1994-96,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Anaheim, CA, August 1996.

Winner of the James E. Murphy Award, top faculty research paper,
Qualitative Studies Division.

“News Language and News Values: The Brazilian Street Children, 1993-95,” a paper presented to the International Communication Association annual conference, Chicago, IL, May 1996.

“News Values and the Oppressed: U.S. News and the Brazilian Street Children, 1989-1993,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Atlanta, Georgia, August 1994.

Winner of the James E. Murphy Award, top faculty research paper,
Qualitative Studies Division.

“The Rape of Mike Tyson: Race, the Press and Symbolic Types,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Kansas City, Missouri, August 1993.

“Ritual, Sport and Politics: The 1992 Summer Olympics Opening Ceremonies,” a paper presented to the International Communication Association annual conference, Washington, DC, May 1993.

“Radical Rules: I.F. Stone's Ethical Perspective,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Montreal, Canada, August 1992.

“The Politics of Sport Journalism: Sport Periodicals and the 1991 Pan American Games,” a paper presented to the national convention of the American Sociological Association, Pittsburgh, Pennsylvania, August 1992.

“Enduring Image of War: Analysis of a *Newsweek* Cover Photo,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Boston, Massachusetts, August 1991.

“Murder and Myth: *New York Times* Coverage of the TWA 847 Hijacking,” a paper presented to the International Communication Association annual conference, Chicago, Illinois, May 1991.

“News, Drama, Retribution: The Death of Huey Newton,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Minneapolis, Minnesota, August 1990.

“On the Role of News in Culture: Reading News Language,” a paper presented to the International Conference on Culture and Communication, Philadelphia, Pennsylvania, October 1989.

“News as Drama: The Study of News Language,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Washington, D.C., August 1989. [ERIC: ED 308 537]

“Ronald Reagan's Challenger Eulogy: Purification, Perfection, Victimage,” a paper presented to the International Communication Association annual conference, San Francisco, California, May 1989.

“Hermeneutics and a Test of the News,” a paper presented to the national convention of the American Journalism Historians Association, Charleston, South Carolina, October 1988.

“Hermeneutics and Victimage: A Critical Approach to News of the Shooting of KAL Flight 007,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Portland, Oregon, July 1988. [ERIC: ED 296 388]

Winner of the James E. Murphy Award, top faculty research paper,
Qualitative Studies Division.

“Sacrifice and the Body on the Tarmac: Symbolic Significance of U.S. News about a Terrorist Victim,” a paper presented to the annual meeting of the Terrorism and the

News Media Research Project, Boston, Massachusetts, March 1988.

“Myth, Method and International News,” a paper presented to the national convention of the Association for Education in Journalism & Mass Communication, San Antonio, Texas, Aug 1987.

Winner of the James W. Markham Award, top student research paper, International Division.

“News, Myth, and the Failure of Technology: Newspaper Coverage of the Explosion of the Space Shuttle Challenger,” a paper presented to the Humanities and Technology Conference, Marietta, Georgia, October 1986.

“Myths of Heroes, Conquest and Life Everlasting: A Hermeneutic Analysis of the Presidential Eulogy to the Space Shuttle Challenger Victims,” a paper presented to the national convention of the Association for Education in Journalism and Mass Communication, Norman, Oklahoma, August 1986.

“Soviet Myths of Technology Bound: Information Control and Computers in the USSR,” a paper presented to the Popular Culture Association, Atlanta, Georgia, April 1986.

Other Presentations

“The 2016 Election: A Fireside Chat with Michael Smerconish,” Philadelphia, PA, for the Lehigh University Alumni Association, October 2016.

“Spotlight: A Screening and Talk with Marty Baron,” Bethlehem, PA, Lehigh University, March 2016.

“The Future of Journalism: A Fireside Chat with Marty Baron,” Washington, DC, for the Lehigh University Alumni Association, May 5, 2015.

“Data X and Journalism,” presentation to Lehigh University Advancement representatives, April 20, 2015.

“Global Studies and Global Lehigh,” presentation to Lehigh University Advancement representatives, October 25, 2013.

“On the iPad Project: Multimedia Storytelling,” presentation to Lehigh University 2013 Symposium on Teaching and Learning, April 18, 2013.

“Teaching Globally,” presentation to Lehigh University Leadership Council and the Asa Packer Society, November 18, 2011.

“Occupy Lehigh: A Teach-In,” Global Studies panel discussion, Lehigh University, November 16, 2011.

“Learning with Purpose,” presented to Lehigh University Advancement, November 11, 2011.

“Welcome” and “Conclusion,” presented to the conference on Culture, Communication, China, organized by the Globalization and Social Change Initiative, Lehigh University, April 22, 2011.

“Global Studies at Lehigh,” presented to the Parents’ Program, Lehigh University Advancement, April 13, 2011.

“Egypt at the Crossroads,” Global Studies panel discussion, Lehigh University, February 14, 2011.

University Convocation Address, Lehigh University, Class of 2014, August 2010.

“Understanding Haiti – Past, Present and Future,” Faculty Teach-In after the 2010 Haiti earthquake, January 2010.

“International Experiences,” as part of panel discussion for Dialog Lehigh, College of Arts & Sciences, Lehigh University, September 2009.

“The Global Studies major,” as part of panel discussion for Candidates Day, College of Arts & Sciences, Lehigh University, April 2009.

“Globalization and Education,” an invited presentation to Lehigh Carbon Community College, April 2009.

“Globalization and Lehigh,” an invited presentation to Lehigh University alumni, “Back to the Classroom Day,” April 2009.

“Jeffrey Sachs,” as part of panel discussion for Commencement Day preparations, Lehigh University, April 2009.

“The Future of Foreign Correspondence,” an invited presentation (with Phil Bennett, managing editor, Washington Post), the Cosmos Club Forum, Washington, DC, March 2009.

“Globalization and Social Change,” an invited presentation to the regional conference of Lehigh in Malaysia, Kuala Lumpur, October 2008.

“The Globalization of Lehigh,” an invited presentation to the Lehigh Alumni Chapter of Northern Ohio, September 2008.

“Truth in Journalism Today: An Ethical Dilemma,” (with Bill White, columnist, *The Morning Call*), an invited presentation to The Ethics Institute, Cedar Crest College, April 2008.

“Lehigh and the United Nations,” an invited presentation to Model UN high school chapters, Lehigh University, March 2008.

“Global Myths, Global News,” an invited presentation to the Barnes & Noble Writers Group, Lehigh Valley, August 2007.

“Narrative and Myth,” an invited presentation to the Greater Lehigh Valley Writers Group, April 2007.

“Going Global: The Globalization and Social Change Initiative and Global Lehigh,” Friends of the Lehigh Libraries, April 2007.

“The Danish Cartoon Controversy: When Religion, Politics and Freedom Collide,” a panel discussion at Lehigh University, sponsored by Global Union, February 2006.

“News in the Future,” an invited presentation to the freshman seminar program, Lafayette College, October 2005.

“Daily News, Eternal Stories,” an invited presentation to the Lehigh Alumni Reunion, June 2005.

“The Lehigh Lab: A Faculty Perspective on Technology and Teaching,” an invited presentation as part of the 2004 Educause Award for Systemic Progress in Teaching and Learning to Lehigh University, Denver, Colorado, October 2004.

“News and Values,” an invited presentation to the freshman seminar program, Lafayette College, October 2004.

“News, Myth and Society,” an invited presentation to Lehigh University retired faculty, Four Seasons at Saucon Valley, October 2004.

“Introduction” and moderator for panel discussion of foreign correspondents discussing the 2004 U.S. presidential election, Lehigh University, October 2004.

“News and Racial, Ethnic and Gender Relations,” an invited presentation to the Moravian College junior seminar, April 2004.

“Plagiarism and Turnitin.com,” a discussion with the Lehigh University Teaching, Learning and Technology Roundtable, November 2003.

- “News and Myth,” an invited presentation to the freshman seminar program, Lafayette College, October 2003.
- “News as Myth in Times of War,” an invited presentation to Lehigh University retired faculty, October 2003.
- “Crimes Stories as News,” an invited presentation to students and faculty in criminology studies, De Sales University, September 2003.
- “The Role of Mythology in Journalism,” an invited presentation to the Greater Lehigh Valley Writers Group, June 2003.
- “News Stories of Today,” an invited Web presentation to the graduate seminar program, American University, April 2003.
- “News, Myth and 9-11,” an invited presentation to the Department of Communication, Boston College, March 2003.
- “The Language of News and Myth,” an invited presentation to the graduate seminar, School of Journalism & Communication, the University of Texas at Austin, November 2002.
- “News, Story, Myth,” an invited presentation to the Media Studies Program of the New School, New York, NY, October 2002.
- “The Mythology of News,” an invited presentation to the First Year Seminar Program, Lafayette College, Easton, PA, October 2002.
- “Journalism and Literacy,” an invited presentation to Notre Dame School, Bethlehem, PA May 2002.
- “Daily News, Eternal Stories: News as Myth,” to the First Presbyterian Church Neighbors Group, Bethlehem, PA, February 11, 2002.
- “News and Myth: Journalism & Society,” an invited presentation to the Henry W. Grady College of Journalism & Mass Communication, the University of Georgia, April 2001.
- “Online Journalism in the 21st Century,” to Rise and Shine Program, Lehigh University, March 21, 2001.
- “Teaching Online: Faculty Reflections,” to Friends of the Lehigh Libraries, Lehigh University, October 24, 2000.
- “Journalism and the Internet,” to the Pennsylvania Women’s Press Association, Reading, PA, September 23, 2000.

“Technology at Lehigh: The Case of Journalism & Communication,” Career Fair Luncheon, Lehigh University, September 1998.

“Online Technology: Integrating Research and Writing,” to the Secondary Scholastic Journalism Workshop, Newspaper In Education, Allentown, PA, October 1997.

“Victims and the News Media,” to 1994 Lehigh University Alumni Minicollege, June 1994.

“Communication Technology and Ethical Concerns: The GTE Lecture,” to Alvernia College, Reading, Penn., March 1992.

“Censorship and Other Threats to Free Expression,” to the Penn. Librarians Association, Kutztown, Penn., May 1991.

“The Media's Role in Shaping Foreign Policy,” to the Great Decisions Group, Bethlehem YWCA, March 1991.

“News Coverage of the Persian Gulf War,” to Lehigh Valley Young Democrats, Bethlehem chapter, March 1991.

“Victims, Terrorism and the News Media,” to the International Studies Colloquium, Lehigh University, February 1991.

“News, Drama and the 1988 Presidential Campaign,” to Women in Communication, Inc., Tulsa chapter, February 1988.

Teaching

33 years of teaching for the Department of Journalism and Communication and the Global Studies program at Lehigh University. I have taught every course in the Journalism major and have developed more than a dozen courses over the years, including prototypes that led to required classes such as Writing for Media II and Data Journalism.

Research Advising and Mentoring

I have served as a major and non-major adviser to hundreds of students, including doctoral, master's and undergraduate students, including the dissertation committee of Yufeng Qian, College of Education, Lehigh University, 2001-03; dissertation committee: Gregory Skutches, English, 1997-2000; dissertation committee: Neil Toporski, Education; 1997-99.

Service and Leadership Roles (University and College)

Member, Department Chairs Executive Committee, August 2019-May 2020

Co-Chair, Search for Dean, College of Arts & Sciences, Lehigh University, 2018-19

Co-Chair, Internationalization Strategic Plan, Office of International Affairs, Lehigh University, 2016-18

Co-Chair (Provost appointment), Academic Infrastructure Committee, 2016

Global Lehigh: Implementation Oversight Committee, 2008-14

Faculty Adviser, Model UN, Lehigh University, 2009-15

Lehigh University Networking and Mentoring Group, 2011-18

Project adviser, College Scholar Program, Lehigh University, 1991-2004

Global Citizenship Faculty Advisory Committee, Lehigh University, 2008-18

Williams Hall Renovation Committee, member, Lehigh University, 2012

Lehigh-UN Partnership Faculty Advisory Committee, 2008-14

MBA Review Committee, College of Business, Lehigh University, 2008-10

Lehigh Lab Advisory Committee, Library and Technology Services, Lehigh University, 2006-10

Strategic Planning on Collections Committee, Lehigh University, 1999-2016

Facilities Committee, head, College of Arts and Sciences, Lehigh University, Fall 2009.

Educational Policy Committee, Cross-List Sub Committee, 2008

Learning and Technology Subcommittee, Middle States Accreditation, 2008

Faculty Athletics Council, Lehigh University, 2002-7

Promotion and Tenure Committee, College of Education, Lehigh University, 2003-7

Search Committee, Dean, College of Business & Economics, 2006

Inauguration Committee, President Alice Gast, 2006-07

Zirkel Nonexempt Staff Award Committee, 2006

Head, Global Communication Working Group, 2020 Globalization and Social Change initiative, 2003-2005

Chair, NEH Professor Selection Committee 2005

Subcommittee to faculty Personnel Committee on Review of Rules & Procedures Tenure and Promotion Policies, 2005

Campus Commemoration and Recognition Policy Committee, 2005

Fulbright Program Interview Committee, 2004

Commencement Speaker Selection Committee, Lehigh University, 2003-05

Faculty Fellow of the Lehigh Lab, Library and Technology Services, Lehigh University, 2002-04

Co-Chair, Middle States Accreditation Committee, Lehigh University, 2001-03

Co-Chair, Search Committee, Director of Faculty Development, Lehigh University, 2003

Ad-hoc Committee, review of Distance Education, 2003-04

Co-Director [with Elia Schoomer] Teaching and Learning Technology Roundtable, Lehigh University, 1998-2004

Writing Subcommittee, Educational Policy Committee, Lehigh University, 2002-04

Libsch Award Committee, Lehigh University, 2001-2003

Ad-Hoc Subcommittee, Salary Process, College of Arts & Sciences, December 2000-January 2001

Faculty advisory committee, *Lehigh Review of the Liberal Arts*, 1991-2001

Ventures Selection Committee, Lehigh University, 1998-2001

Ad-hoc committee, Lehigh University Web Publishing Initiative, 1999

Paul Franz and Class of '68 Fellowship Selection Committee, 1994-1999

Coordinator, Rocco J. Tresolini Lecture series, 1996-1999

Ad-hoc committee, Department & Program Criteria, College of Arts & Sciences, 1997-98

Lehigh University learning initiatives team, American Association for Higher Education Summer Academy, 1996

University Chairs Incentive Committee, 1995-97

Faculty representative, Lehigh Forum, 1993-95; member Steering Committee, 1994

Policy Committee, College of Arts and Science, Lehigh University, Spring 1994

LVAIC Visiting Professor, Cedar Crest College, Spring 1993

Moderator, College of Arts & Science symposium, "Ethical Challenges Facing the News Media in the Next Decade," Lehigh University, October 1992.

Faculty adviser, incoming Arts & Science freshmen, Summer 1992.

Departmental Service Activity

Major adviser, Journalism & Communication and Global Studies

Faculty Liaison, Society of Professional Journalists, 1993-present

Departmental liaison to Fairchild and Martindale Library Acquisitions, 1991-2021

Coordinator, Elizabeth Cagan Advanced Reporting Award, 1991-present

Coordinator, Jesse Siegel Senior Writing Award, 1994-present

Coordinator, Strassberg Senior Writing Award, 1993-present

Department coordinator, Williams Prizes, 1991-2007

Department coordinator of development fund raising efforts for renovation of Coppee Hall; group raised \$3.5 million for project; 1998-2003

Department coordinator of development efforts around the 125th anniversary of The Brown and White; raised \$1.5 million for The Brown and White Excellence Fund, 2020-present

Professional Service Activity

Advisory Board, Pennsylvania School Press Association, 1997-2017

Journalism Advisory Committee, Northampton Community College, October 2005-2022.

Association for Education in Journalism and Mass Communication

Head: Qualitative Studies Division, 1992-93

Vice Head: Qualitative Studies Division, 1991-92

Secretary: Qualitative Studies Division, 1990-91

Chair: Professional Freedom and Responsibility Committee

Co-Editor: Qualitative Studies Division Newsletter, 1990-92

Reviewer of manuscripts for:

American Journalism

Critical Studies in Mass Communication

Harvard International Journal of Press/Politics

Journal of Communication

Journal of Communication Inquiry

Journalism: Theory, Practice and Criticism

Journalism Educator

Journalism Monographs

Journalism Studies

New Media and Society

Visiting Committee, DeSales University, Department of English and Journalism,
1999-2019

Professional Membership

International Communication Association

International Association of Mass Communication Research

Global Studies Association

Globalization Research Network

Association for Education in Journalism and Mass Communication

Society of Professional Journalists

National Communication Association

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